

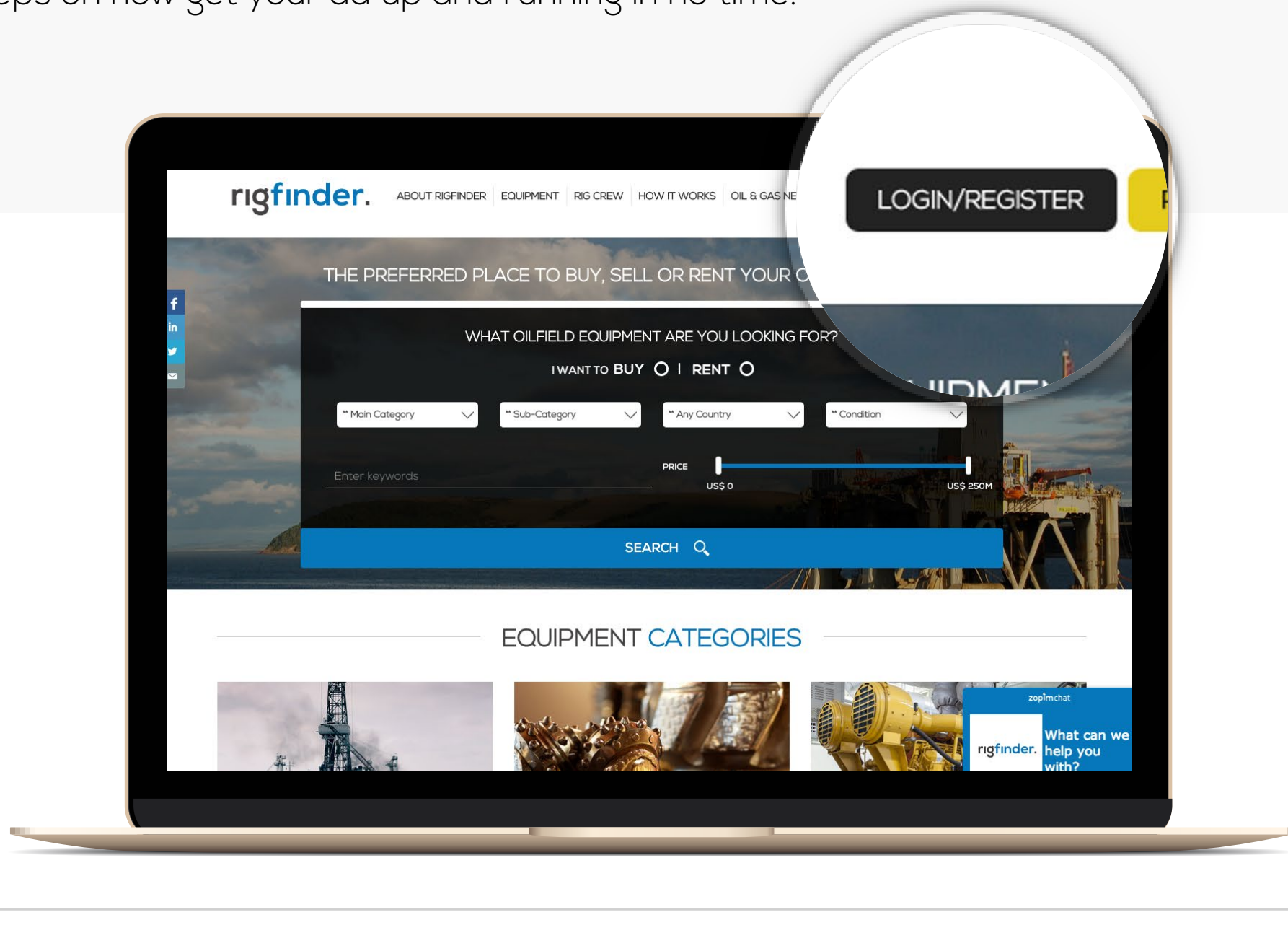
HOW IT WORKS 8 EASY STEPS

Rigfinder is the preferred place to buy and sell your oilfield equipment. We understand your business and want to make the selling renting and searching process for oilfield equipment as easy as possible for you. Below you can find 8 easy steps on how get your ad up and running in no time.

01

CREATE AN ACCOUNT

First things first, sign up to our website. Immediately, you can gain access to all of what Rigfinder has to offer. You can create an account by registering. Click on the REGISTER button on the right top corner of your screen.

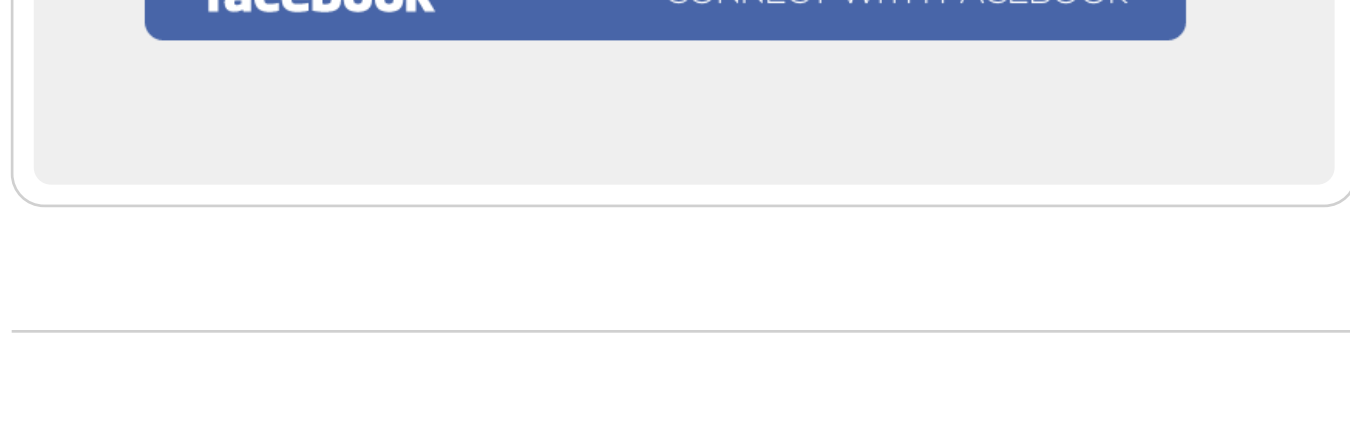


02

SIGN IN WITH

The ease of social media. You can either choose to register by using **A** your Facebook account or **B** by filling out the registration form on the REGISTER page. Both give you the same access to our great platform.

A | SOCIAL MEDIA LOGIN



B | REGISTRATION

ADD YOUR DETAILS

| | |
|----------------|--------------------|
| First Name * | Last Name * |
| Phone Number * | Email * |
| Password * | Confirm Password * |
| Street Name | Postal Code |
| City * | Country * |
| Choose Country | |
| Company Name | Industry |
| | ** None |

Please type the letters and numbers shown in the image:

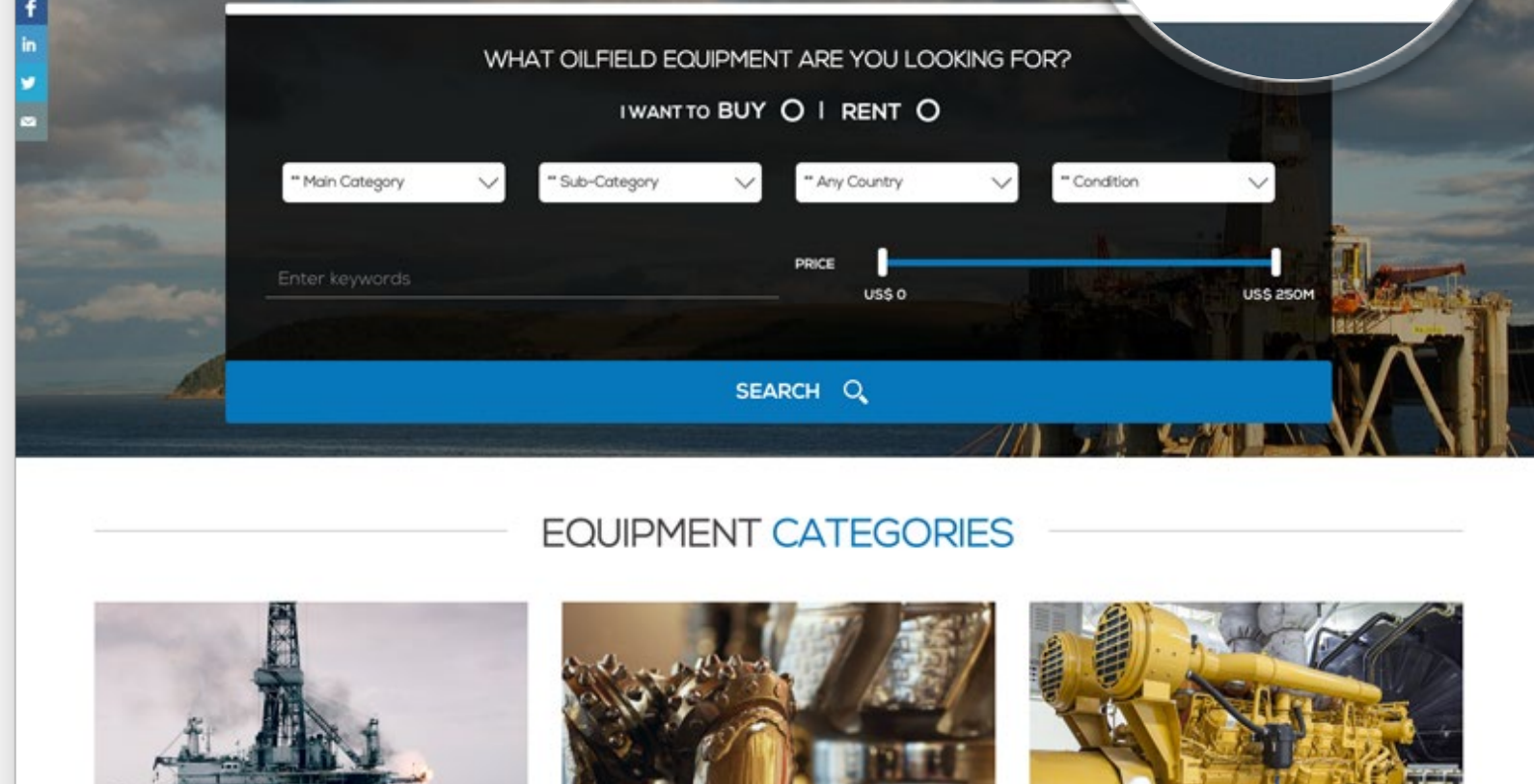
Click the image to see another captcha.

REGISTER

03

PLACE YOUR AD

You are now all ready and set to place your oilfield equipment on our website! On the right top corner of your screen you will now find the button PLACE AN AD. Click on the button and you will go through an easy process of placing an ad that allows you to have your equipment or requirements up in just a few minutes.



04

ARE YOU SELLING OR RENTING OUT OR LOOKING TO BUY OR RENT

Let us start off with an important question: Are you selling or renting out equipment, or are you looking for equipment?

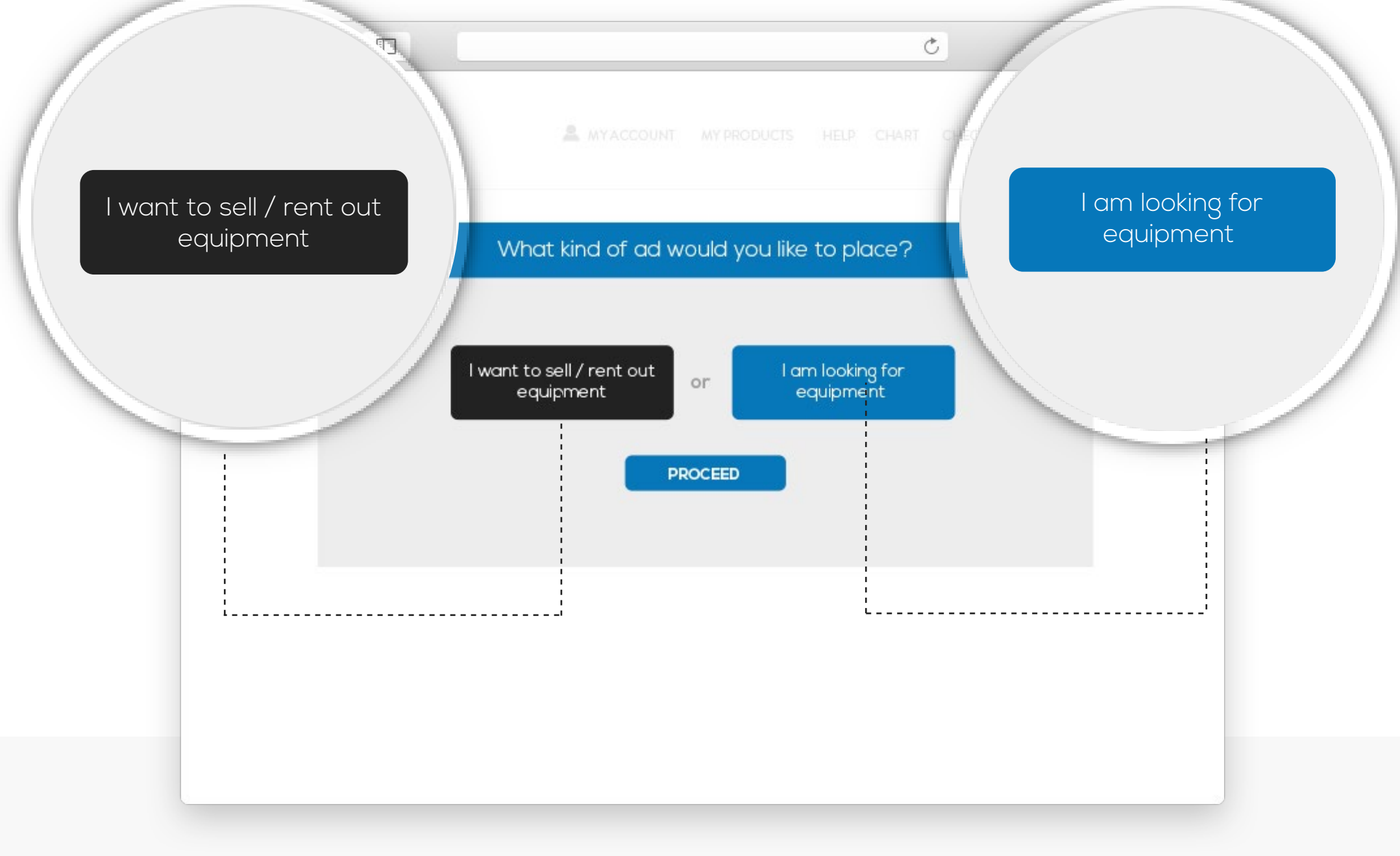
You can place an ad for both. What do you choose?

YOU WANT TO SELL / RENT OUT

Click here.

LOOKING TO BUY/ RENT

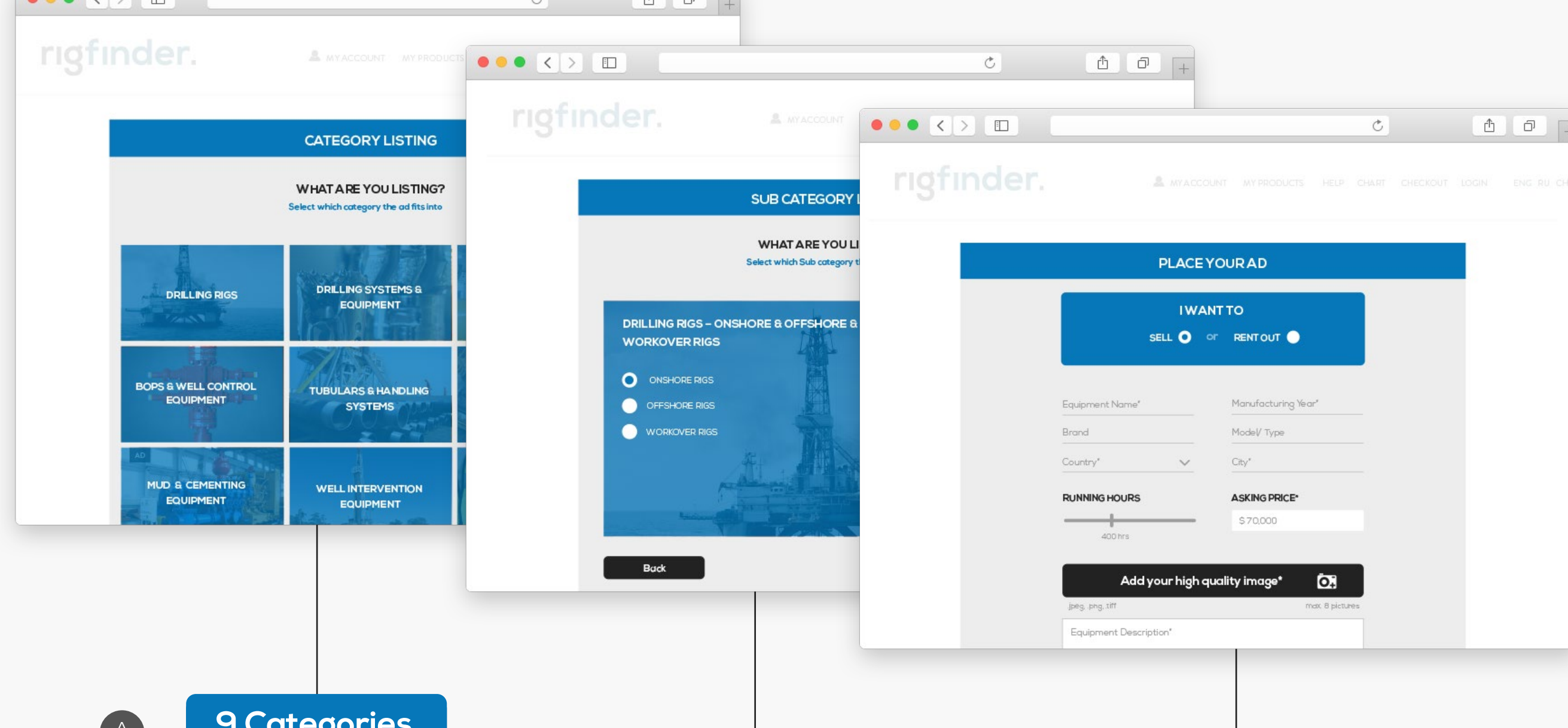
Or click here.



05

WHAT ARE YOU LISTING?

We know that the oil business exists out of thousands and thousands of different kind of bits and pieces. We have categorized them for you in 9 main categories and underlying sub-categories. Click away!



A 9 Categories

Select the category that applies to the product you are placing an ad for.

B Sub-categories

If possible, define your ad even further. This makes it easier for prospects to find your ad in our search portal.

C The Ad

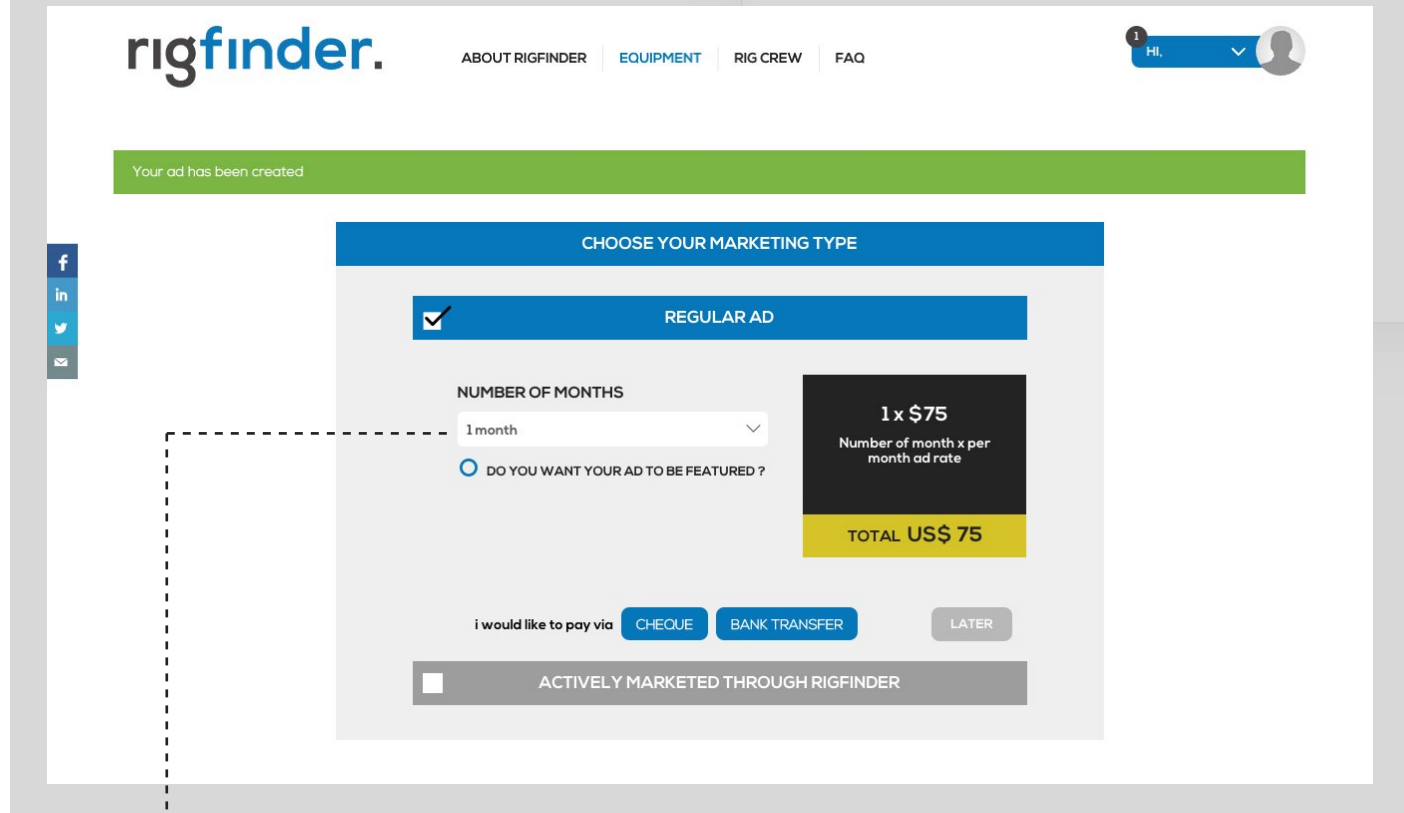
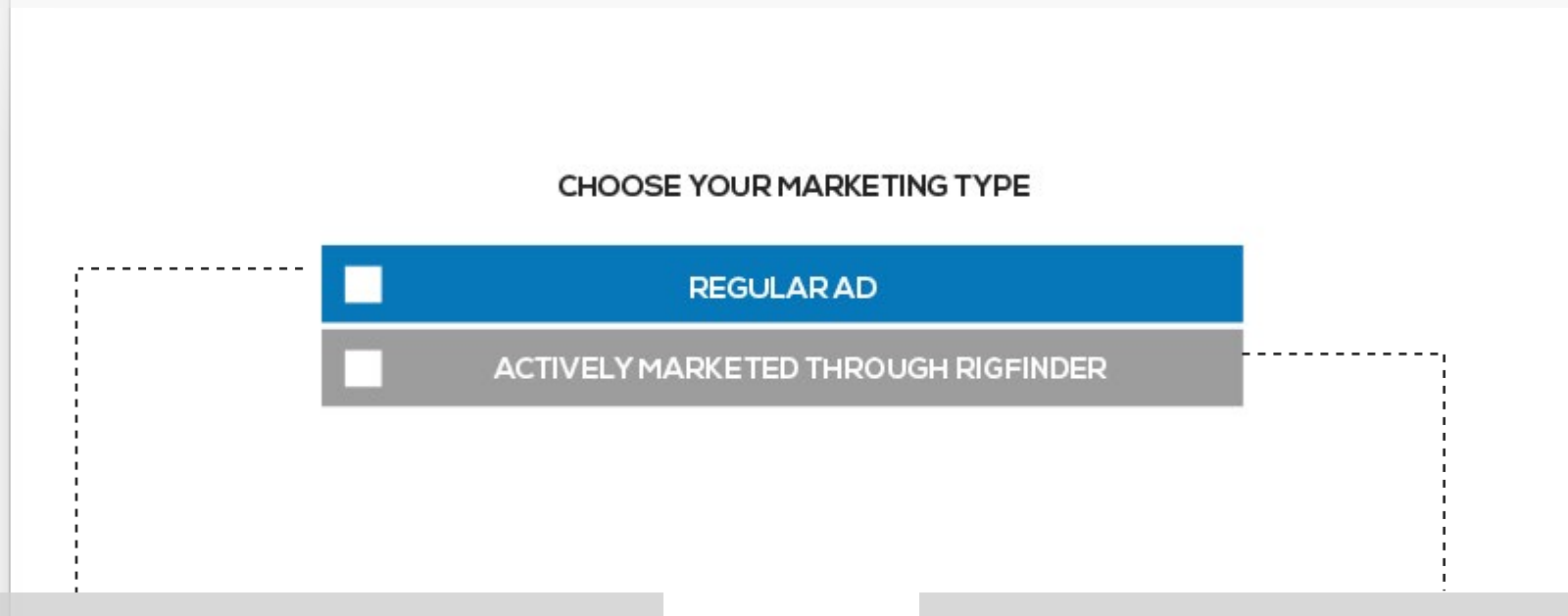
Come up with a strong title containing the right keywords. Be as detailed as possible when describing your product. Last but not least, add a clear and high quality image.

✓ Your ad is now created

06

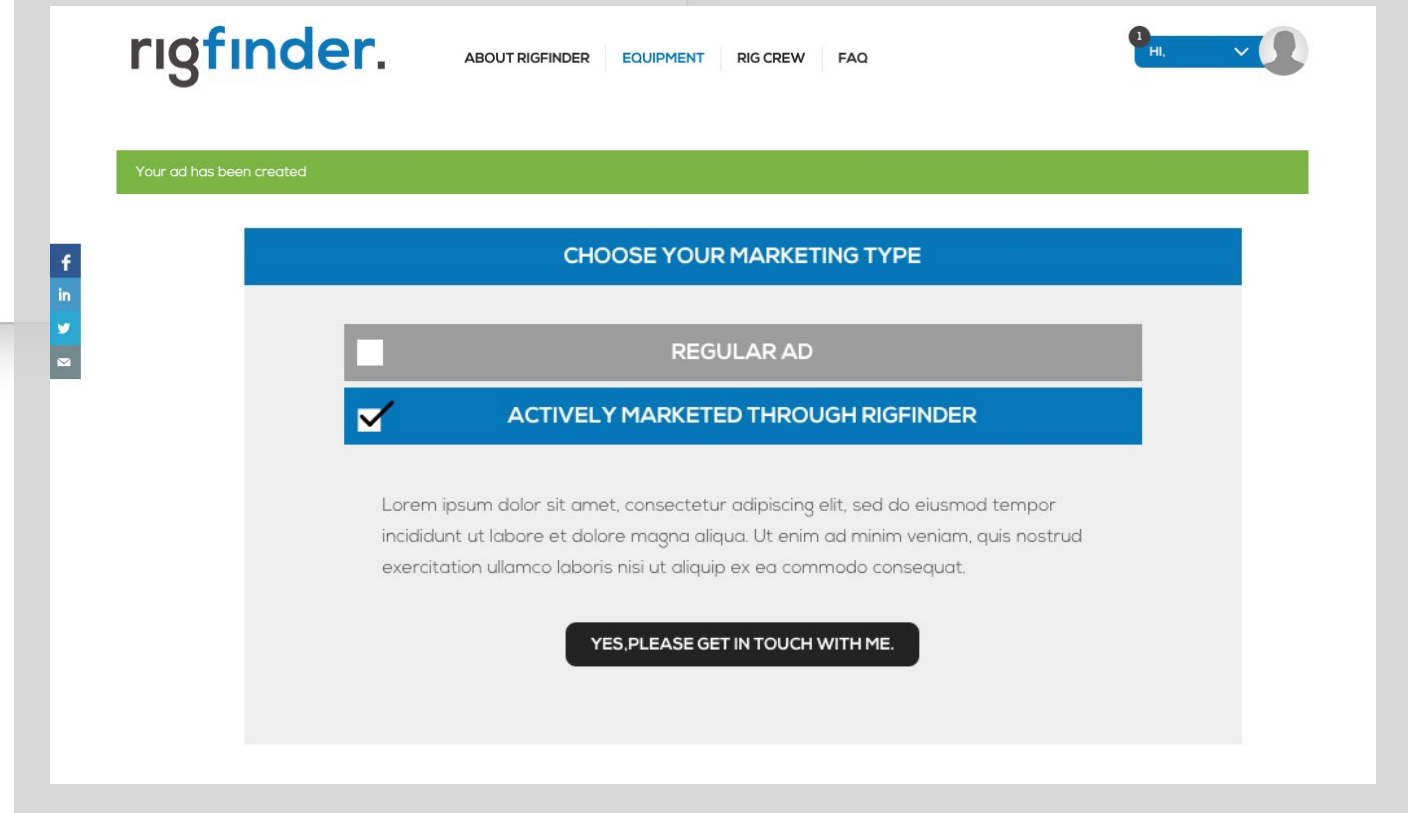
CHOOSE YOUR TYPE OF AD

Rigfinder offers two ways of posting an ad. You can choose **A** Regular Ad, and pay a monthly fee to have your ad running on our website with the option of making the ad Featured, so it shows at the top of the search results, or you can choose **B** Actively Marketed Ad. This option shows your ad as Featured by default. Rigfinder will use its extensive network to actively promote your ad both online and offline. For this service, Rigfinder will get in touch with you to send you a suitable commission proposal. Which do you choose?



A | Regular Ad

- Fixed Monthly Fee
- Select your Running Time
- Option to be Featured
- Placement on Rigfinder.com

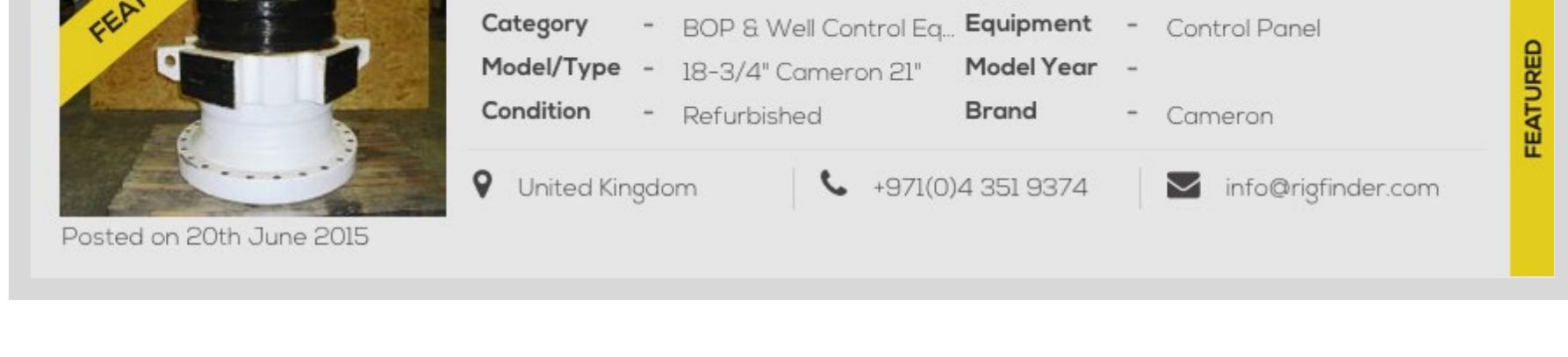


B | Market Through Rigfinder

- Featured on Rigfinder by default - Unlimited Running Time - Actively Marketed Online and Offline via Rigfinder Network - Fee based on Commission -

Why Feature my Ad?

Be at the top of all the search results and have a greater chance of selling your equipment within a shorter time span.



DO YOU WANT YOUR AD TO BE FEATURED?

07

SELECT YOUR PREFERRED TYPE OF PAYMENT

The final step of the process, selecting your preferred type of payment. You can either write a cheque and deposit it at your bank, or do a direct bank transfer to make your ad active. After making your choice, the required details for your payment will show up on your screen. Once we have received your payment, the ad will be made visible to the public.



Pay via Cheque

Fill out the cheque with the proper details and deposit it at your bank for quick handling.



Pay via Bank Transfer

Make a bank transfer with the provided Rigfinder details and have your ad up and running on receipt of the correct amount.

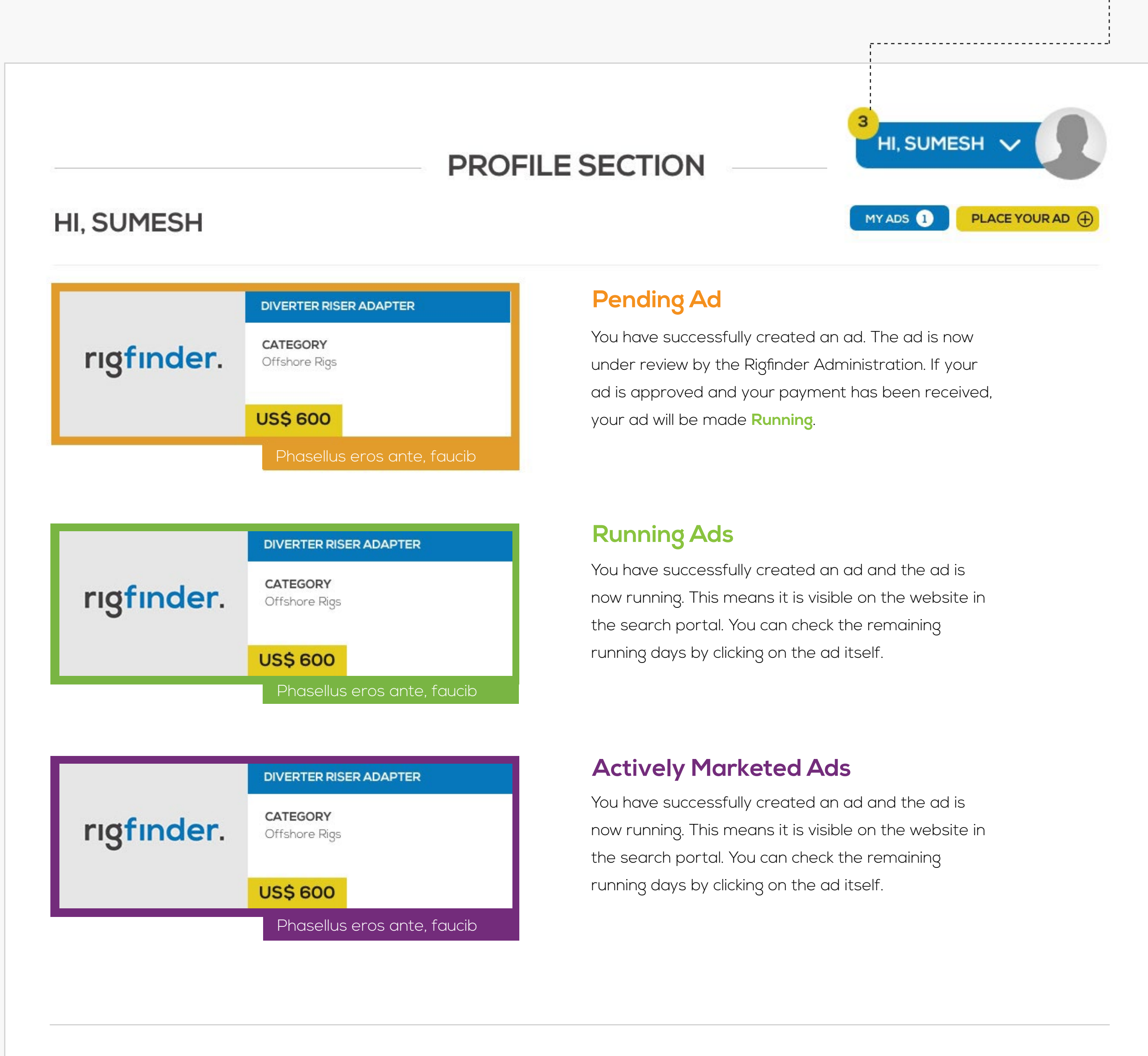
✓ You're all done

08

FIND YOUR ADS ON YOUR PROFILE

Notification Bubble

You can find all your important notifications in your profile, just click on the bubble!



Place ad now